

Growing the New Economy



co-operative and social enterprise place-based innovation

Breakouts by session

Session one – 10.35-11.20:

[Catalysing change to support social enterprise solutions – learning from E3M Alchemy](#)

[Risk sharing to support innovation](#)

[Social Enterprise Places](#)

[Transforming the economy of places from the bottom up: how to fund places trying to drive long term change?](#)

[Building from the bottom up](#)

[Keep it Local: lessons from Bradford](#)

[Open Space](#)

Session two – 11.45-12.30:

[Social Sourcing through “public benefit partnerships”](#)

[Transforming the economy of places from the bottom up: how to fund places trying to drive long term change? \(continued\)](#)

[Building Co-operative and Social Enterprise Ecosystems](#)

[The practicalities of community wealth building – the role of co-operatives and social enterprises](#)

[Northern Roots – help shape this exciting project to create the UK’s largest urban farm and eco-park](#)

[Social enterprises working together, large and small – how large and national social enterprises can work with smaller ones and how social enterprises can co-operate in places](#)

[Open Space](#)

Session three – 13.30-14.15:

[Social Investment in Place](#)

[One million owners](#)

[Responding to the Climate Emergency – the role of co-operatives and social enterprise in community energy](#)

[Social value as a driver of inclusive growth](#)

[Policy for Inclusive Growth – industrial strategy](#)

[Learning from Barcelona – live video link](#)

[Open Space](#)

E3M Partners:



Supported by:



In Partnership with:



Breakout session one – 10.35-11.20

Catalysing change to support social enterprise solutions – learning from E3M Alchemy

Chair: Tej Dhami, Managing Director, The Change Coefficient

Contributors:

Chris Wright, Chief Executive, Catch 22

Eve Fawcett-Moralee, Executive Director, West Lyndsey District Council

Carolyn Wilkins, CEO, Oldham Council

This session will share the learning from the E3M Collective Impact Project, which carried out a series of three 24-hour catalytic Alchemy Events aimed at developing social enterprise solutions to challenges in Oldham, Rotherham and Gainsborough.

- What are the key ingredients that support a step change in developing new social enterprise solutions to local issues?
- How can social investment make a difference?

Risk sharing to support innovation

Chair: Hannah Kubie, Partner, Stone King

Contributors

Rachel Law, CEO, PossAbilities

Malcolm Mclean, Business Development Manager, PossAbilities

Tracey Harrison, Assistant Director Commissioning (Prevention and Adult Social Care), Public Health and Wellbeing, Rochdale Council

Hannah Sloggett, Director, Nudge Community Builders, Plymouth

Drawing on the experience of the partnership between PossAbilities and Rochdale Council, and the experience of Nudge Community Builders, this session will focus on:

- How can public authorities work with social enterprises to support innovation and opportunity?
- How do social enterprise models support innovation?
- What are the conditions needed for success?

Social Enterprise Places

Chair: Jennifer Exon, Director of Business and Enterprise, Social Enterprise UK

Contributors:

Lindsey Hall, CEO, Real Ideas organisation, Plymouth

Sarah Crawley, CEO, iSE, Birmingham

Social Enterprise Places are areas where social enterprise activity is thriving. From quarters, towns, cities and zones – areas around the UK are declaring themselves as social enterprise places committed to investing in the sector. Social Enterprise UK is recognising these hotspots of social enterprise activity by awarding them with the Social Enterprise Place badge, celebrating their achievements and supporting them to grow.

Registered Social Enterprise Places are supported to reach out to and involve local councils, businesses, charities, consumers and budding social entrepreneurs – bringing them together to grow their social enterprise communities. The programme aims to promote, raise awareness, and build the markets for social enterprise at a local and national level.

This session will look at the experience of SEUK's social enterprise places programme and how it supports local social enterprise growth.

- How is it possible to catalyse support and promotion of SE in particular localities?
- How does this work?

Transforming the economy of places from the bottom up: how to fund places trying to drive long term change?

Chair/facilitator: Rachel Laurence, Director, Programmes and Practice, New Economics Foundation

Join this interactive workshop if you are either a funder or a place-based organisation interested in driving forward systemic change in place. Facilitated by Rachel Laurence from the New Economics Foundation, we will explore these questions together, and inform an ongoing discussion amongst place-based funders on how to strengthen and coordinate their impact as partners in the movement for community-led structural change. We are expecting representatives from Power to Change, Rank Foundation, Lankelly Chase, Lloyds Bank Foundation, Carnegie Trust, Esmée Fairbairn, Barrow Cadbury, the National Lottery Community Fund and Local Motion to be joining the discussions.

- What kind of funding really supports communities to structurally change how their local economy works in the long term?
- How do place-based organisations, in trying to strategically tackle this structural challenge from the ground up, currently work with funders?
- What kinds of funding relationships and approaches work best for them?
- How could foundations best collaborate to make use of their learning, influence and money to most effectively support people and organisations trying to achieve this structural shift in their place?

Building from the bottom up

Chair: Susie Finlayson, Development Manager, Power to Change

Contributors:

Ceri Cunnington, Project Manager, and Selwyn Williams, Cwmni Cymunedol Bro Ffestiniog
Jonathan Atkinson, Project Manager, Carbon Co-op

This session will look at the learning from two bottom-up initiatives where local partnerships are making a real difference.

Cwmni Bro Cymunedol Ffestiniog brings together a community of 13 successful social enterprises and businesses to develop sustainable opportunities for the area, including the creative, care, environment, building and sustainable tourism sectors.

(<http://www.cwmnibro.cymru>)

The Carbon Co-op is leading a partnership with URBED, with funding from the Department of Business Energy and Industrial Strategy, to deliver “People Powered Retrofit”, a householder-led approach to domestic energy efficiency retrofit in Greater Manchester.

(<https://carbon.coop>)

- How can local social enterprises, community businesses and co-operatives work together for mutual benefit and to achieve impact?

Keep it Local: Lessons from Bradford

Chair: Ed Wallis, Head of Policy and Public Affairs, Locality

Contributors

Nick Plumb, Policy Officer, Locality

Tony Dylak, Chief Executive, Royds Community Association

Ian Westlake, Head of Procurement, Bradford Metropolitan District Council

This session will look at how commissioners and procurement teams are refocusing their work to boost opportunities for local people and local organisations.

- What are the practical commissioning and procurement tools that can unlock the power of communities?
- What are the challenges of culture change within local authorities and how can local community organisations act as supportive yet critical friends?

Open Space

The focus of this session will be decided at the Convention. At the start of the event, participants can pitch to lead a session on a topic that they propose. The Convention participants will vote on their preferences from those proposed and the top three will go ahead.

Breakout session two – 11.45-12.30

Social Sourcing through “public benefit partnerships”

Chair: Gordon Wilmott, Head of Charities, Social Organisations and Health, Zurich Municipal

Contributors:

Julian Blake, Partner, Stone King

Rebekah Sutcliffe, Director, Strategic Director of Communities and Reform, Oldham Council

Liz Windsor-Welsh, CEO, Action Together Oldham, Rochdale and Tameside

Co-operatives and social enterprises represent a clear alternative to private outsourcing and insourcing, as aligned public benefit partners that can deliver real social value.

Set in the context of E3M-led research on attitudes to social enterprise delivery of public services, this session will look at Oldham’s innovation partnership for social prescribing.

- Does the public care who delivers their services?
- What are public benefit partnerships?
- How do they work?

Transforming the economy of places from the bottom up: how to fund places trying to drive long term change? (continued)

Chair/facilitator: Rachel Laurence, Director, Programmes and Practice, New Economics Foundation

Join this interactive workshop if you are either a funder or a place-based organisation interested in driving forward systemic change in place. Facilitated by Rachel Laurence from the New Economics Foundation, we will explore these questions together, and inform an ongoing discussion amongst place-based funders on how to strengthen and coordinate their impact as partners in the movement for community-led structural change. We are expecting representatives from Power to Change, Rank Foundation, Lankelly Chase, Lloyds Bank Foundation, Carnegie Trust, Esmée Fairbairn, Barrow Cadbury, the National Lottery Community Fund and Local Motion to be joining the discussions.

- What kind of funding really supports communities to structurally change how their local economy works in the long term?
- How do place-based organisations, in trying to strategically tackle this structural challenge from the ground up, currently work with funders?
- What kinds of funding relationships and approaches work best for them?
- How could foundations best collaborate to make use of their learning, influence and money to most effectively support people and organisations trying to achieve this structural shift in their place?

Building Co-operative and Social Enterprise Ecosystems

Chair: Paul Gerrard, Director of Policy and Campaigns, The Co-operative Group

Contributors:

Rose Marley, CEO, SharpFutures Manchester CIC

Cllr. Chris Penberthy, Cabinet Member for Housing and Co-operative Development,
Plymouth City Council

Fay Selvan, CEO, Big Life

This session will look at the different things that need to come together in a place to support the development of a thriving co-operative and social enterprise eco-system. It will draw on the conclusions of the Greater Manchester Co-operative Commission and the commitment to grow social enterprises as part of the GM Industrial strategy, and the experience of Plymouth City Council's work to support a doubling of the co-operative economy in the city.

- What are the elements that need to be in place for successful co-operative and social enterprise eco-system?
- Who are the system owners?
- What is the role of local and regional public authorities?

The practicalities of community wealth building – the role of co-operatives and social enterprises

Chair: Neil McInroy, CEO, Centre for Local Economic Strategies

Contributors:

Donna McLaughlin, Chief Officer, Northern Care Alliance

Vicky Sugars, Strategy, Partnerships and Policy Manager, Oldham Council

Cllr. Janette Williamson, Member for Finance, Wirral Council

CLES has been leading the development of a community wealth building movement, harnessing the power of local public bodies to shape the local economy to benefit local communities. This session will look at the approach public authorities in two areas are taking to community wealth building.

- What is community wealth building and how has it been working in Oldham and the Wirral?
- How do co-operatives and social enterprises fit into the wider context of community wealth building
- How does this link to community engagement?

Northern Roots – help shape this exciting project to create the UK’s largest urban farm and eco-park

Chair/Facilitator: Anna da Silva, Project Director

This session will be an interactive workshop to support the development of Northern Roots, which will be the UK's largest urban farm and eco-park on Snipe Clough, 160 acres of under-used green space in the heart of Oldham. Northern Roots is keen to harness the expertise of experienced social investors and social enterprises to help develop the operating model for the site.

- How can Northern Roots develop a co-operative ecosystem that creates opportunities for local people and enterprises, and contributes to local wealth building, while delivering products and services of the highest quality?

Project Director Anna da Silva will use this workshop to explore some of the practical challenges that the project faces in developing and implementing an inclusive licensing and operating model.

Social enterprises working together, large and small – how large and national social enterprises can work with smaller ones and how social enterprises can co-operate in places

Chair: Eddie Finch, Partner, Buzzacott LLP

Contributors:

Stuart Lockwood, CEO, Oldham Leisure, and Chair, Community Leisure UK

Peter Burt, Inspiring Healthy Lifestyles, Chair, GM Active

HCT Group and Pennine Community Transport

This session will draw on the experience of two initiatives: HCT Group’s work to support the development of Pennine Community Transport and GM Active, which brings together 12 Leisure trusts across greater in Manchester to work together to get more people healthy and active in the region.

- How can large social enterprise have a truly local dimension and support the start-up and growth of smaller ones.
- How can co-operation strengthen the offer?

Breakout session three – 13.30-14.15

Social Investment in Place

Chair: Tamsin Eastwood, Partner, Stone King

Contributors

Dave Thornett, Business Development Manager, Key Fund

Helen Heap, CEO, Seeböhm Hill

Ged Devlin, Development Manager, and Naomi Sampson, Programme Manager, Power to Change

Jason Nuttall, Programme Director, Crowdfunder

Among all the hype around social investment, this session will look at where it can make a real difference to co-operative and social enterprise growth.

- What is the learning from experience to date?
- At what scale can place-based social investment be effective. Does it work for smaller towns as well as cities?
- When the local challenges are complex and need long-term interventions, how can social enterprises get access to patient capital?

One million owners

Chair: James de le Vingne, Head of Development Unit, Co-operatives UK

Contributors:

Keely Lead, Head of Communications and Marketing, Employee Ownership Association

Ross Hodgson, Member, SUMA Co-operative

This session will explore expanding employee and worker ownership through start-ups and conversions. The “Co-ops Unleashed” report by the New Economics Foundation suggests that around 120,000 family-run enterprises in the UK expect to undergo a transfer of ownership in the next three years. If just 5% of these businesses were supported to make the transition to co-operative ownership, then the number of businesses in the sector would almost double. Meanwhile, government has encouraged 120,000 people to go it alone in business through the New Enterprise Allowance since 2011.

- So how can we expand employee and worker ownership?
- What are the key issues involved?
- How can the #OneMillionOwners campaign and affiliate programmes support the growth of this kind of enterprise?

Responding to Climate Emergency – the role of co-operatives and social enterprise in community energy

Chair: Andy Hunt, Oldham Council

Contributors:

Louise Marix Evans, Director, Quantum Strategy and Technology Ltd

Will Walker, Programme and Investment Manager – Community Energy, Power to Change
Pure Leapfrog

Based on the experience in Oldham and the work of Power to Change and Pure Leapfrog in other parts of the UK, this session will look at the key ingredients for success in developing new models of co-operative and community energy.

- How can new initiatives get off the ground and grow?
- What models are used?
- How are they financed?

Social value as a driver of inclusive growth

Chair: Julian Blake, Partner, Stone King

Contributors:

Rachael Atkin, CSR Manager, Fusion21

Steve Boyd, Head of Procurement, Oldham Council

This session will reflect on the learning from two different experiences focused on social value: Fusion21's support to local authorities to drive social value through planning, and Oldham Council's recent work to embed social value in its procurement.

- How can a focus on social value create real change and impact at scale?
- What are the key issues involved?
- How to avoid the danger of social value becoming a box ticking exercise?

Policy for Inclusive Growth – industrial strategy

Chair: Ceri Hughes, Lead Researcher, Inclusive Growth Analysis Unit, University of Manchester

Contributors:

Cllr. Sean Fielding, Leader, Oldham Council

Andrew O'Brien, Director of External Affairs, Social Enterprise UK

Ruth Breidenbach-Roe, Policy Manager, Locality

This session will look at what needs to change for local economic policies to focus on benefiting everyone.

- What is the potential to develop a “foundational economy” approach in the context of the Local Industrial Strategy?
- How could we make this an integral part of the strategy? How would this sit alongside other developments?
- What should a local economic strategy include to harness the power of co-operatives and social enterprises?
- In the context of Brexit, how should the proposed Shared Prosperity Fund be invested?

Learning from Barcelona – live video link

Chair: Jonathan Bland, Managing Director, Social Business International

Contributor (via live video link):

Álvaro Porro, Commissioner for the Social and Solidarity Economy, Barcelona City Council

There are an impressive number of social economy enterprises in Barcelona, with 1,197 employee-owned businesses, 861 co-operatives, 260 community-economic initiatives and 2,400 other third sector organisations. It is estimated that the sector generates around 8% of all employment in Barcelona, with over 53,000 full-time employees, and produces an economic turnover of €3,750 million, over 7% of the city's GDP.

Over the past 4 years the city has invested around €13 million in its efforts to promote and grow the social and solidarity economy. This has been based on a strategy (the *Impetus Plan*) which aims to consolidate the existing social economy enterprises and promote and support new initiatives. The city council has a department with its own Commissioner for the SSE and has developed a range of measures including raising awareness of SSE models, advisory services for start-ups and existing ventures, financial support in the form of grants and bank guarantees, access to use empty council premises, the use of social clauses in council tenders and the promotion of inter co-operation between SSE organisations.

This session will look at the learning from what has been done over the past four years and the plans for the future under the recently elected new administration.