

Social and Community Capital through the Public Services Lab

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Catch22



WHO WE ARE

Catch22 is a **social business**. For over 200 years we have delivered services that build resilience and aspiration in people and communities.

As a social business, we have the **heart of a charity**, and the **mind-set of a business**.

WHAT WE DO

Our 1800 colleagues work at every stage of the social welfare cycle, supporting 30,000 individuals from cradle to career. Today we deliver:

- alternative education through our multi academy trust and 9 schools;
- apprenticeships and employability programmes,
- justice and rehabilitation services in 22 prisons and in the community;
- gangs intervention work;
- emotional wellbeing and substance misuse;
- children's social care programmes.

What people and communities need



Our vision is a strong society where everyone has a good place to live, a purpose and good people around them.

We exist to ensure that these are achievable for everyone, no matter what their background.



Good public services



Existing public services are not as good as they could be. They are too bureaucratic, too transactional, and outcomes are not good enough.

We need a radical reconfiguring of the system.

We need a **new relationship** between **providers** and **recipients**.

Our vision for public services is a system that:

- 1 is more human
- 2 unlocks the capacity in society
- 3. champions local accountability

Why us? Why now?



Commissioning is broken

Long game

Collaborative leadership

Right now

The Public Services Lab: the partnership



Catch22

- Social business
- £60m turnover
- Providing public services to people and communities

Interserve

- FTSE 250 private company
- £3.3bn turnover
- Providing a range of services, incl. health, justice, education, defence, transport, welfare and employment

Big Society Capital

- Independent financial institution with a social mission
- Set up to help grow social investment in the UK

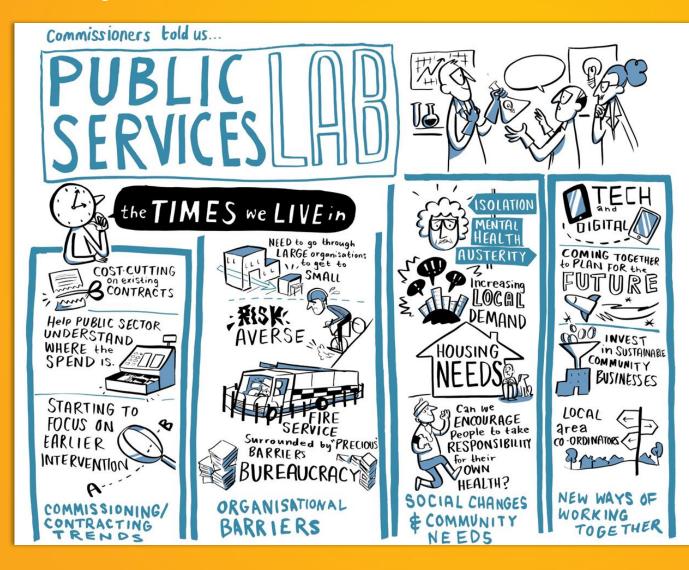
Clubfinance

 Business founded in 2002 to advise on utilities and public service contracts

We believe there is **huge capability** in the voluntary, community and private sectors. The Lab is about **unlocking this capability**.

The Public Services Lab: why we need it





- Rising demand, budget cuts and poor outcomes
- Widely shared view that we need radical rethink of services
- Needs new paradigms more embedded in communities
- PSL aims to back organisations best placed to deliver on this

The Public Services Lab: our vision



Aim: to create a place-based hub in Liverpool that enables a range of local providers to deliver improved services and outcomes for their communities.

We will bring together the resources to **build the capacity** to make this happen.

Focusing resources

- Collaboration: bringing together stakeholders to support commissioners to re-think shape of public services
- Upskilling: building the providers capable of delivering in the new way
- Infrastructure: creating a level playing field, with private sector as a valued partner

The Public Services Lab: how it works





Stakeholder Benefits

VCSE

- Scale
- Sustainability
- Access to investments
- PLC standard technology

Public sector

- Sustainable service
- Social value measured

Citizens

- Open space
- Access to reading
- Improved literacy

Communities

- Retained Library service
- Improved community cohesion
- Reduced anti-social behaviour

catch